

Massage Competitor Seminar 2025



Meeting agenda

Duration: ?

Presentation of tasks
(Take notes of your tasks!)

Questions? (Only for 5 minutes)



251 Participants from 51 countries



The Judges (from approx 24 countries)



130 Videos – 95 Participants (43 countries) Best Massage Promotion



The trophy is a golden figure of a woman holding a crown, standing on a black base. The base has the text: IMA World Massage Video Awards 2021.

Overall Video Finalists 2021	Scores
Christophe Marchesseau, France	154
Thippawan Noree, Qatar	149
Jivatma (Jiva) Massaguer, USA	145
Samantha Sunshine, USA	141
Mario de Sousa, England	139
Patricia Verbecq, France	139
Fabien Michel, France	126
Bente Dybsjord, Norway	119

Massage Categories 2025

Swedish massage

Thai / Nuad
massage

Wellness massage

Sports massage

Chair massage

Facial massage

Freestyle massage
(Eastern inspired)

Free style massage
(Western inspired)

Body Shape
Massage

What are the judges looking for?

- Techniques
- Ergonomics
- Flow
- Innovation and Development of new methods
- Client contact



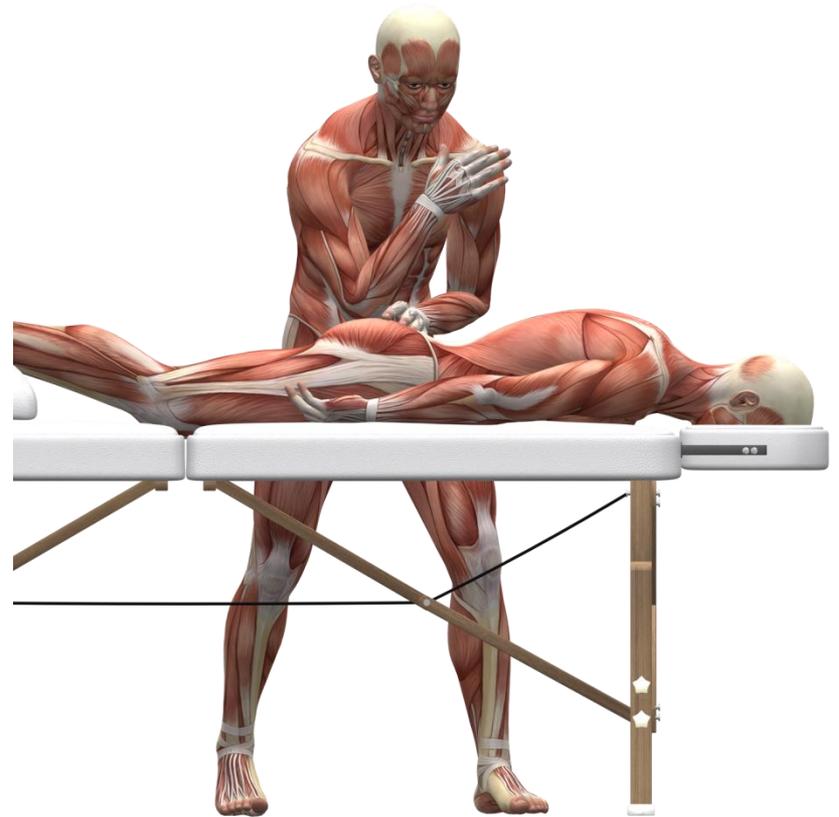
Let us look at the guidelines



- <https://worldchampionship-massage.com/wp-content/uploads/2024/06/Rules-World-Championship-in-Massage.pdf>

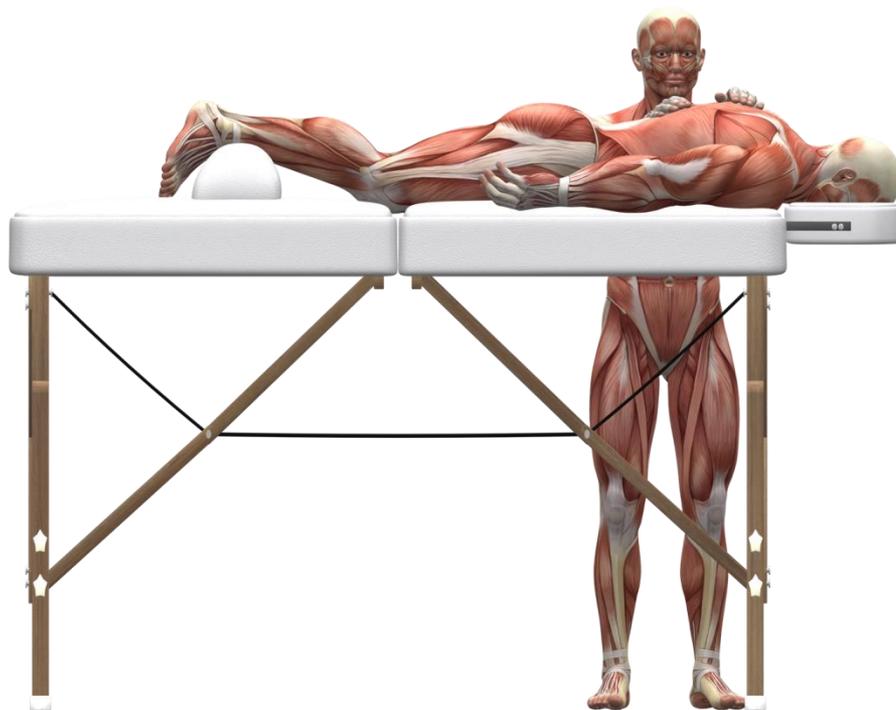
Techniques (1-? point)

- How many techniques
- Variation of these
- Composition/
combination of
techniques relevant



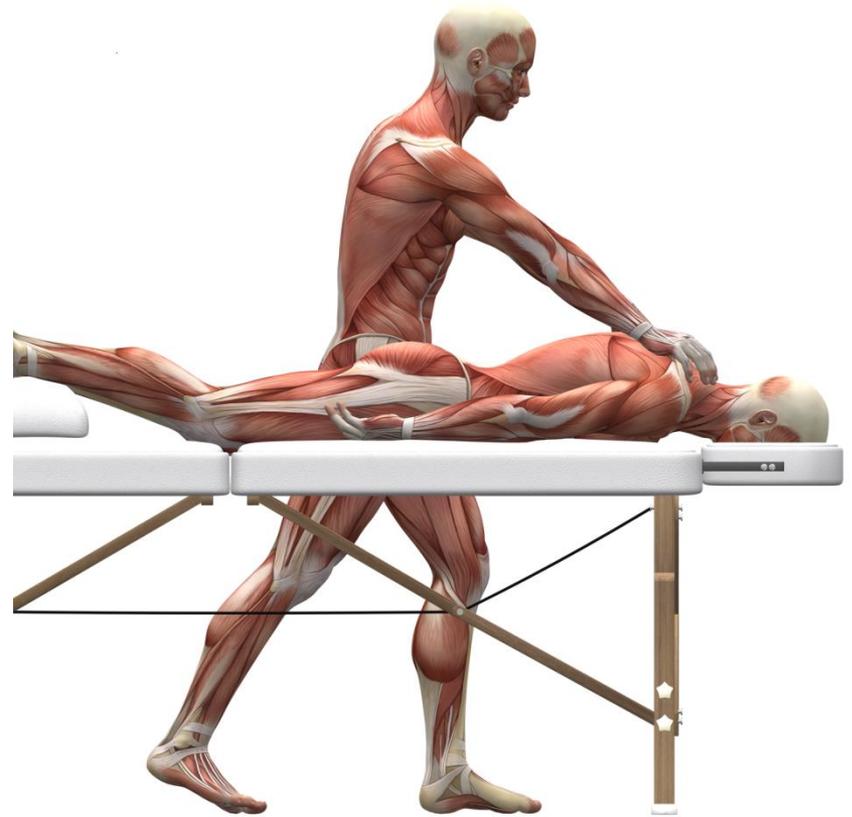
Ergonomic (1-? point)

- Table Adjustment
- Bodywork/power transmission
- Body alignment
- Client positioning



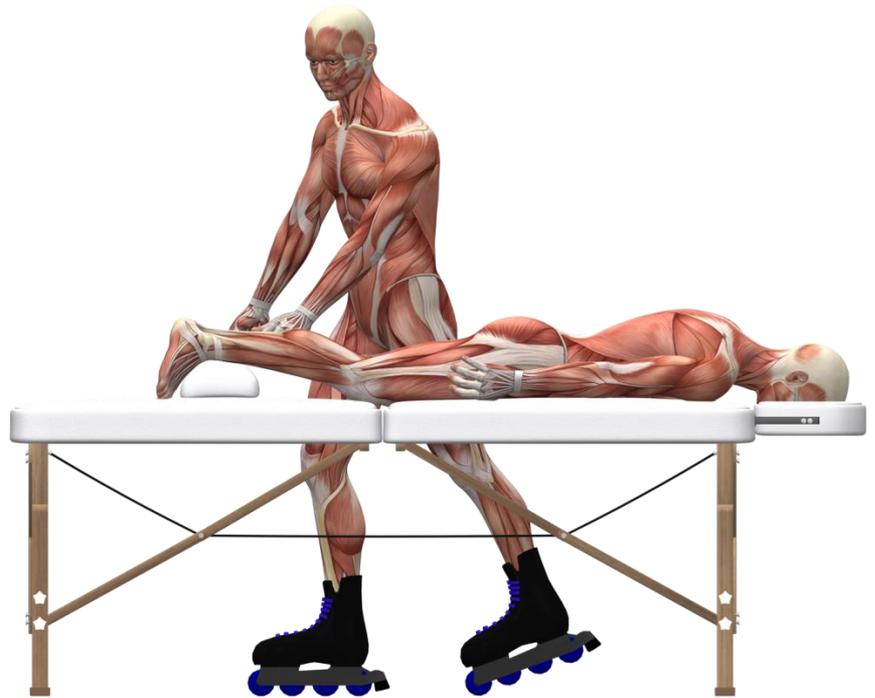
Flow (1-? point)

- Flow / rythm
- Transitioning etc: grip to grip, hand to tool
- Work / Treatment within Timeframe



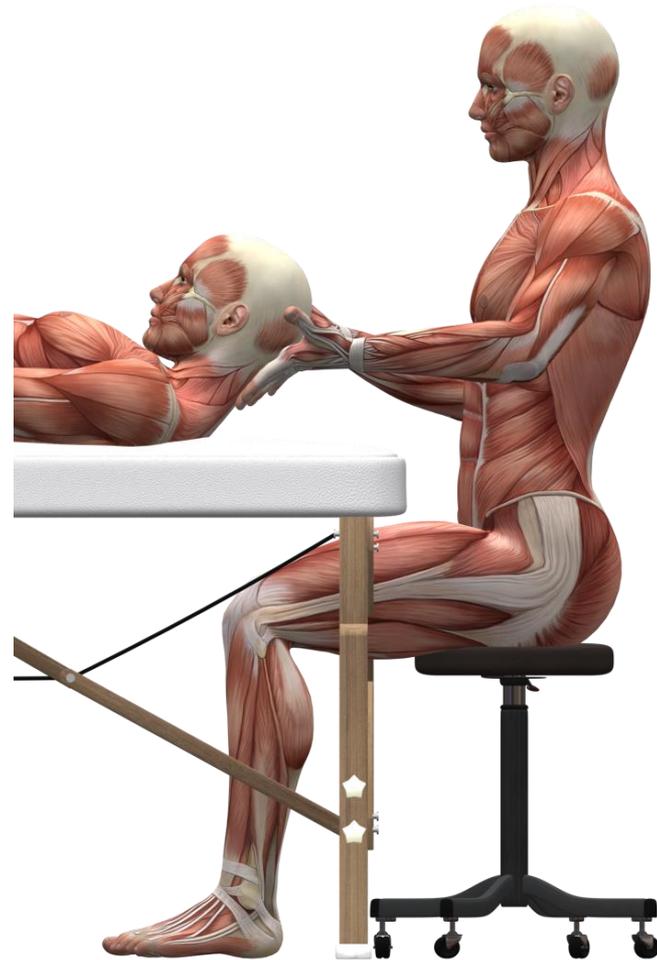
Innovation (1-? point)

- Development of new moves / grip
- Innovation through own unique style
- Style combination



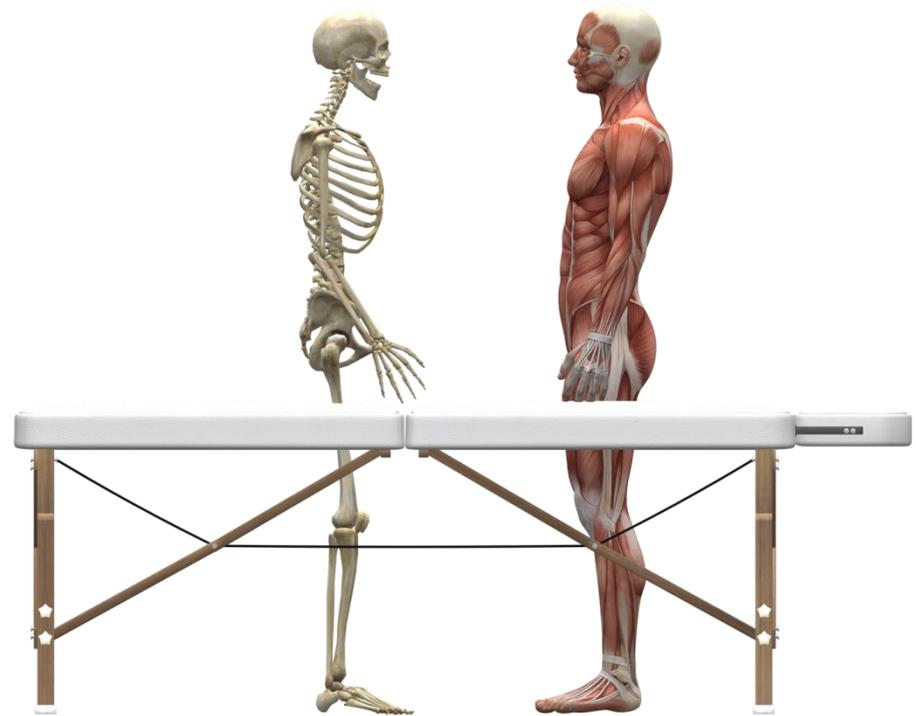
Client contact (1-? point)

- Insight & Empathy
- Technique vs client
- Pressure and depth vs client
- Therapist workwear, tools & accessories
- Draping



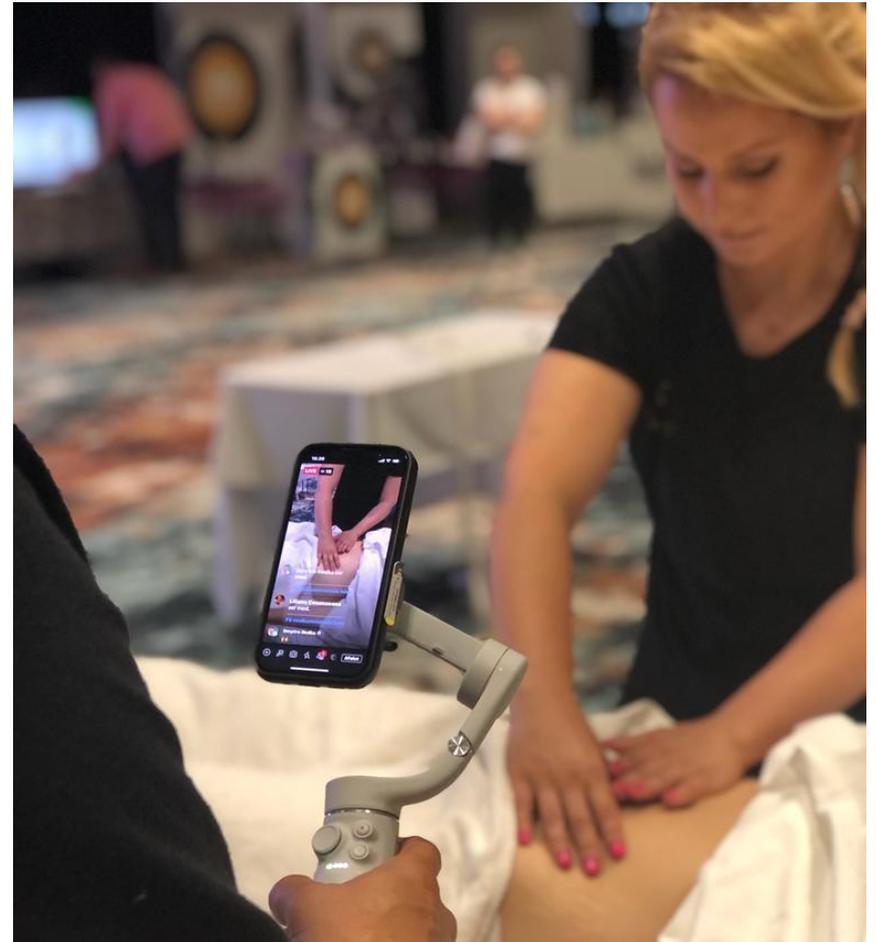
Before and after each round

- **Before:** *Make sure the judges know what you are doing and the purpose of your treatment.*
- **After:** *Make sure to end the round with good service*



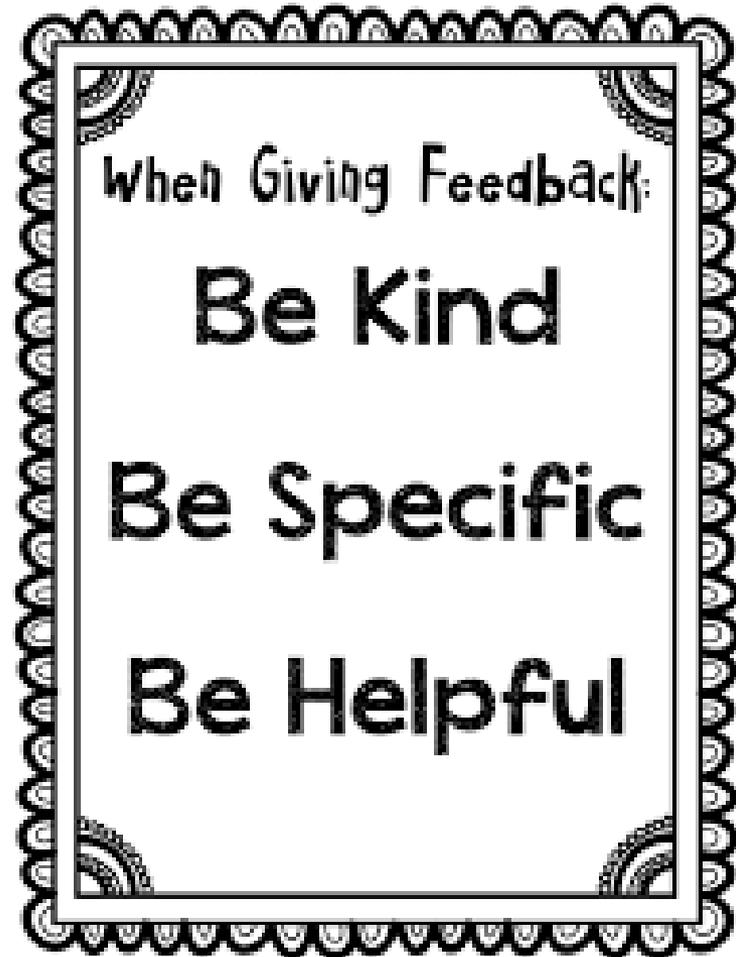
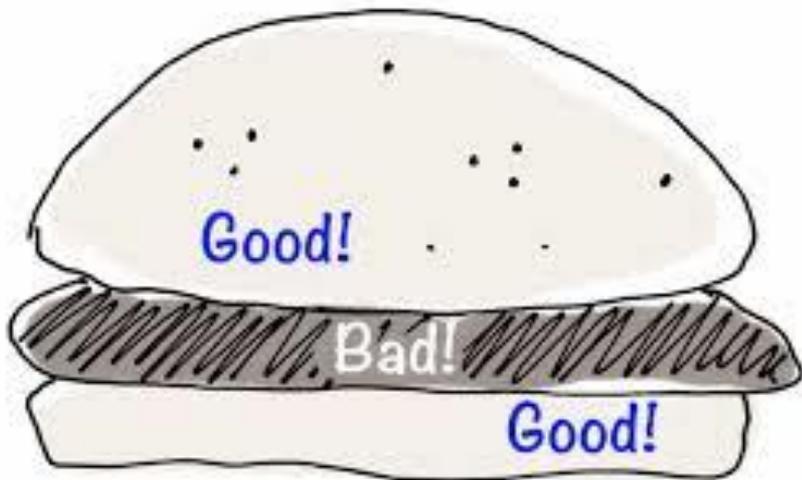
Be on time! Follow the program

- We will be live most of the time, **keep focus on your task!**
- Take pictures, but keep it to a minimum and **don't make selfies during the rounds!**



Ask for feedback (what to improve)

The burger model 😊



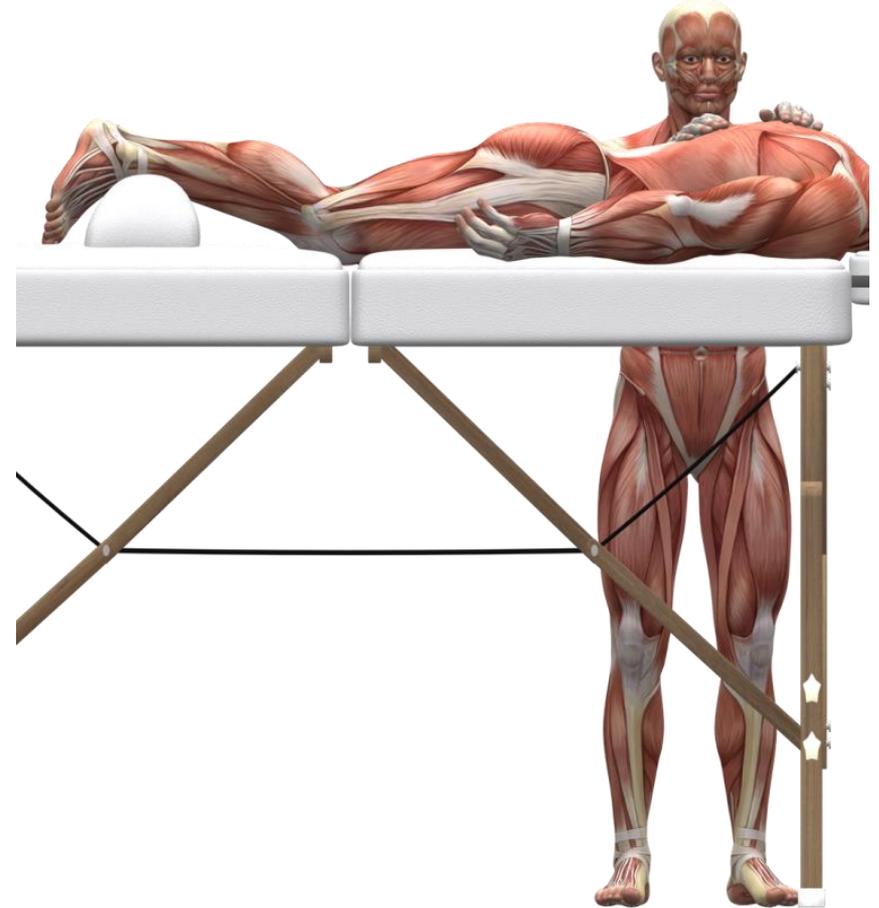
8 point list



- 1) Structure
- 2) Use of time
- 3) Motivate your client
- 4) Set up what
- 5) Take individual considerations
- 6) Train again and again
- 7) Physical surroundings
- 8) Tell what to expect

7 things to consider

- 1) How to pre-frame
- 2) How to palpate
- 3) How to proceed
- 4) How to choose methods
- 5) How to finish
- 6) How to relate to hygiene
- 7) Consider your ergonomics



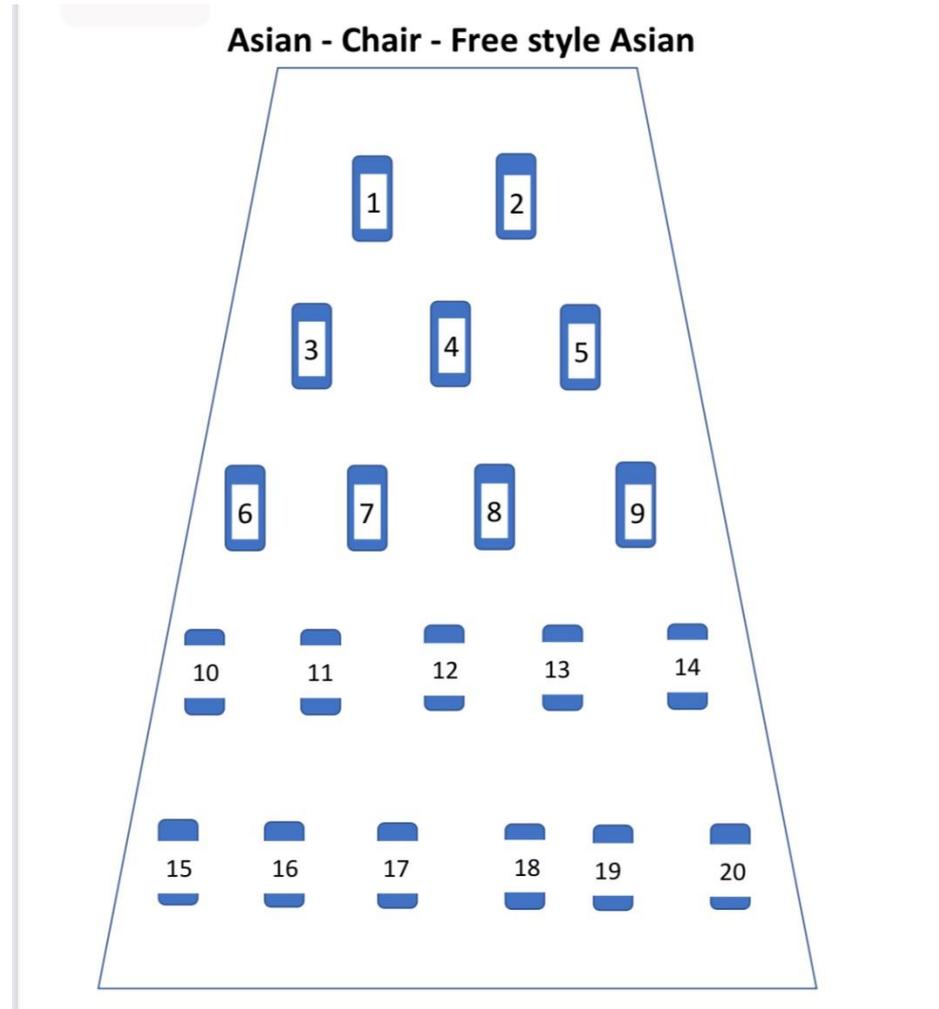
What is important?

- Be open minded... Analyze what you see...
- Massage is not a religion
- There is more than 1 truth/way...
- Be aware of all the minor details.... Your uniform, your hygiene, your equipment.
- **Be on time!**

Know where and when!



Another Example....



Room: C233 - 2nd floor		Saturday July - 2023 - Wellness			
	Round	First name	Last name	Country	Day 1: July 2023
Table 1	Round 1 - 10:00 CEST	Krista	Harris	United States	Wellness massage
	Round 2 - 11:15 CEST	Jessie	BREARD	France	Wellness massage
	Round 3 - 12:35 CEST	Yupa	Jiamsranoi	Thailand	Wellness massage
Table 2	Round 1 - 10:00 CEST	Tara	Colegrove	United States	Wellness massage
	Round 2 - 11:15 CEST	Pauline	Lemaire	France	Wellness massage
	Round 3 - 12:35 CEST	Katalin	Puskas	United Kingdom	Wellness massage
Table 3	Round 1 - 10:00 CEST	Carine	Maritano	France	Wellness massage
			Winham	United Kingdom	Wellness massage

Important!

- **1 gives, 1 receive and 1 observ (alternative watching in the auditorium)**
- **Each participant is responsible to be on time when to receive and to give.**
- **Only the massage givers guests are allowed in the other rooms during the rounds.**
- **Be aware - only 10-15 minutes between the rounds – Hurry up!**
- **1 gives 3 – 2 gives 1 – 3 gives 2**
- **1 gives 3 – 2 gives 4 – 3 gives 1 – 4 gives 2 (4 rounds)**

Help each other and IMA! 😊



Remember:

Preparation is half the battle!

But shit happens – stay calm and make things right....

A good advice....



This year we buy water, sandwich and fruit for lunch from outside



Always bring an extra snack due to long days.



Dinner at 19:45 Saturday evening (only for judges + staff)

Questions? (Maximum 5 minutes)



Thank you – Please follow us

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**JEPPE TENGBJERG
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**WORLD CHAMPIONSHIP
MASSAGE 2024**



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Thank you 😊
See you at the
Championship