"Development project, enhancing the potential, and promoting Thai massage therapist abilities abroad."

World Association of Nuad Thai and Spa Institute

Zurich, 10.05.2023

WORLD
ASSOCIATION
OF NUAD THAI & SPA

Our concept and mission

"Discover the beauty of Thai culture and the art of Thai massage and spa with the World Association of Nuad Thai & Spa. Our emblem, featuring the elegant Thai deity gracefully embracing a symbol of well-being, represents our commitment to promoting global health and harmony. We are dedicated to upholding traditions with a legacy as strong as gold, fostering value and ensuring stability. Join our institution and be part of a tradition that stands for order and strength. Embrace the essence of Thai culture with us."

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"World association of Nuad Thai & Spa Institute"

The name and emblem of our institution

"World Association of Nuad Thai & Spa," featuring an image of a deity gracefully embracing a symbol of well-being and the image of Thai massage hands.
"Gold represents enduring weight, value, and deep navy blue symbolizes institution's steadfastness, order, and solidity."

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Origin

"Recognized by the United Nations (UNESCO), Thai massage, or 'Nuad Thai,' has been registered as an Intangible Cultural Heritage, a priceless piece of Thailand's history. It's a source of immense pride for Thais worldwide.The 'World Association of Nuad Thai & Spa' was born from the collective efforts of individuals, associations, business owners, and staff involved in the Thai massage and spa industry across over 67 countries. It is a non-profit organization established to celebrate the UN's recognition of 'Nuad Thai' as a global cultural heritage.The idea behind establishing the 'World Association of Nuad Thai & Spa Institute' is to serve as a central organization that connects, benefits, and supports all stakeholders in the international Thai massage community. This includes institutions, educators, students, and collaborative efforts to enhance and elevate the capabilities of Thai massage practitioners to a unified standard."

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our Vision

"We aim to develop the capabilities and enhance the skills of Thai massage practitioners under a unified standard."

WORLD ASSOCIATION OF NUAD THAI & SPA

Our goal

1. Serve as a central hub for coordinating and promoting cooperation among Thai massage institutions and related businesses worldwide under a common standard, encompassing institutions, educators, and students.

2. Enhance the proficiency of professional massage techniques."

3. Pass on the wisdom of Thai spa and massage through highly qualified and experienced instructors.
4. Elevate the international acceptance of Thai massage and spa standards.
5. Preserve, develop, and systematize the culture of Thai spa and massage, along with its standards.
6. Globalize Thai massage and spa, increasing income and livelihood standards for Thai people and their families in Thailand.
7. Foster love and pride among Thai people for the cultural heritage of Thailand.

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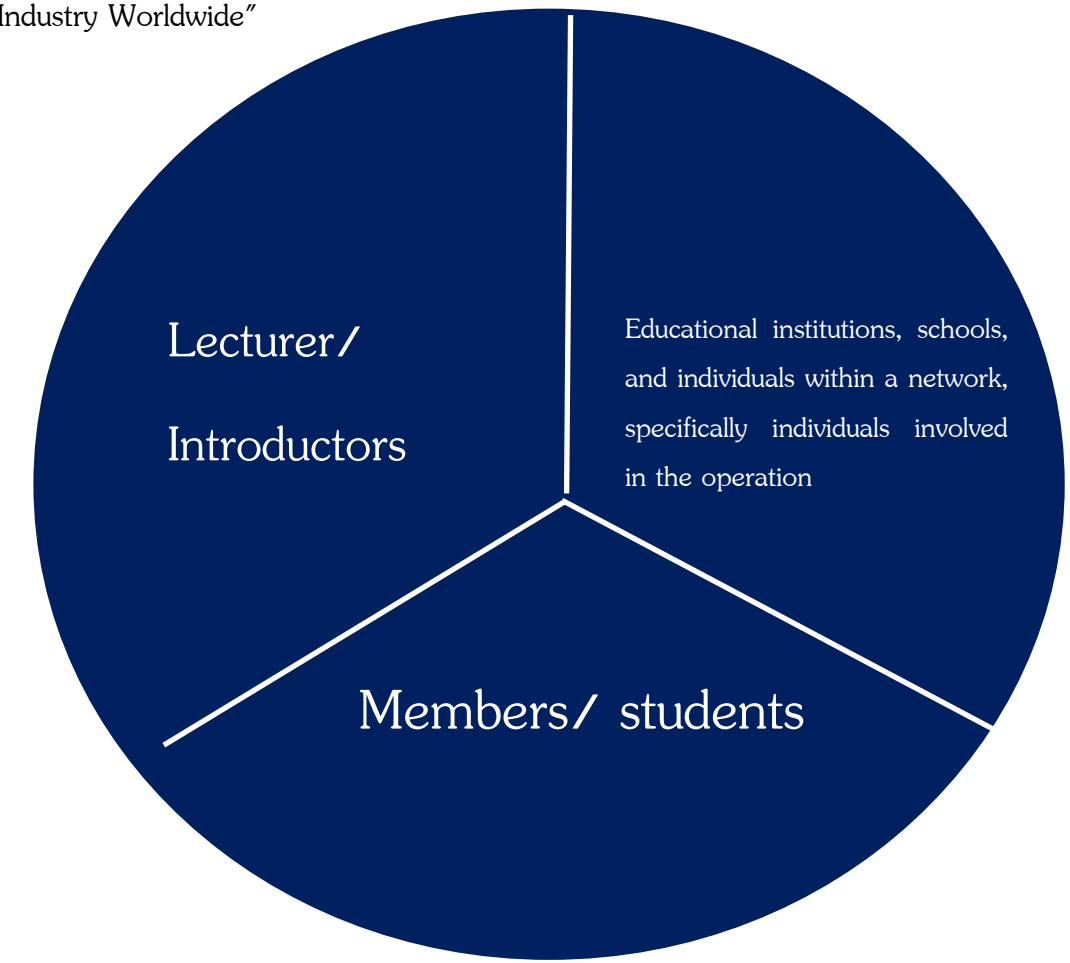
Target Group and individual Stakeholder Group

Association , Organisation of Entrepreneurs in the Thai Massage and Thai Spa Industry Worldwide"



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"Principles and Practices

WINWIN for all parties involved."

Lecturer/ Introductors

1.lecturer / instructor receives certification and recognigtion from the association,

2. Support from the association, travel expenses, accommodation expenses,

3. daily compensation.

Educational institutions, schools, and individuals within a network, specifically individuals involved in the operation

1. 1.receives certification and recognigtion from the association,
2. 2. Support from the association, travel expenses, accommodation
3. expenses,
3. daily compensation.

Students

1.Receive quality education that meets professional standards from academic institutions.

2. Receive a certificate of recognition/ completion from the association.

3. Pay tuition fees at a more affordable price than private institutions.

4. Pay a special tuition fee in the case of being a member of the association.

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Association

1 .Develop the capabilities and enhance the skills of Thai traditional massage practitioners.

2. Receive compensation for travel and accommodation expenses.

3. Receive a share from collaboration as additional income for supporting the operation of the association, such as administrative tasks, administration, public relations, and websites, among others.

WORLD ASSOCIATION OF NUAD THAI & SPA

Start with us

- SignUpTODAY
- byGoogleform

PilotProject as soon as possible

Thank you for your coorperation